



□ TITLE SPONSOR- \$10, 000

- Premium Full page in the Southern Soul Music Festival Event Guide distributed to all patrons
- Top banner on Southern Soul Music Festival Website
- Full color logo on top Mainstage Banner
- Full color logo on Facebook Event Cover
- Commercial to be shown on Video Board
- Opportunity to welcome guests to the Southern Soul Music Festival (onstage)
- Onstage mentions throughout the show
- Logo on all SSMF paraphernalia (T-Shirts, Fans, Bags, etc.)
- Logo on official Step and Repeat Banner
- Logo on table centerpieces in VIP Area
- Onsite promotional opportunities (Swag bags, onsite vendor tent, etc.)
- Logo on all print media (including flyers, print ads in regional newspapers, and press releases)
- Logo on all television and radio commercials
- 24 Platinum VIP passes to the Southern Soul Music Festival, includes 10 passes to the Soul Lounge & 24 bar passes
- 20 General Admission tickets to the SSMF Kick-Off Party and the Southern Soul Music Festival

□ PLATINUM SPONSOR- \$7,500

- Full page in the Southern Soul Music Festival Event Guide distributed to all patrons
- Logo on bottom of banner on Southern Soul Music Festival Website
- Full color logo on bottom Mainstage Banner
- Logo posted on Facebook page to over 11898 likes & 12212 followers
- Logo to be shown on Video Board at the event
- Opportunity to address guests at the Southern Soul Music Festival (onstage)
- Onstage mentions throughout the show
- Logo on all SSMF paraphernalia (T-Shirts, Fans, Bags, etc.)
- Logo on official Step and Repeat Banner
- Onsite promotional opportunities (Swag bags, onsite vendor tent, etc.)
- Logo on all print media (including flyers, print ads in regional newspapers, and press releases)
- 16 Platinum VIP passes to the Southern Soul Music Festival, includes 6 passes to the Soul Lounge and 16 bar passes

□ GOLD SPONSOR- \$5, 000

- Half page in the Southern Soul Music Festival Event Guide distributed to all patrons
- Logo on bottom banner on Southern Soul Music Festival Website
- Full color logo on side Mainstage Banner
- Logo posted on Facebook page to over 11898 likes & 12212 followers
- Logo to be shown on Video Board at the event
- Onstage mentions throughout the show
- Logo on all SSMF paraphernalia (T-Shirts, Fans, Bags, etc.)
- Onsite promotional opportunities (Swag bags, onsite vendor tent, etc.)
- 8 VIP passes to the Southern Soul Music Festival, includes 4 passes to the Soul Lounge and 8 bar passes
- 8 General Admission tickets to the SSMF Kick-Off Party and the Southern Soul Music Festival



□ SILVER SPONSOR- \$2,500

- Logo in the Southern Soul Music Festival Event Guide distributed to all patrons
- Logo on bottom banner on Southern Soul Music Festival Website
- Full color logo banner on side stage fencing at the event
- Logo posted on Facebook page to over 11898 likes & 12212 followers
- Logo to be shown on Video Board at the event
- Onstage mentions throughout the show
- Logo on all SSMF paraphernalia (T-Shirts, Fans, Bags, etc.)
- Onsite promotional opportunities (Swag bags, onsite vendor tent, etc.)
- 4 VIP passes to the Southern Soul Music Festival, includes 2 passes to the Soul Lounge and 4 bar passes
- 6 General Admission tickets to the SSMF Kick-Off Party and the Southern Soul Music Festival

□ BRONZE SPONSOR- \$1,000

- Logo in the Southern Soul Music Festival Event Guide distributed to all patrons
- Logo on bottom banner on Southern Soul Music Festival Website
- Logo posted on Facebook page to over 11898 likes & 12212 followers
- Logo to be shown on Video Board at the event
- Onstage mentions throughout the show
- Logo on all SSMF paraphernalia (T-Shirts, Fans, Bags, etc.)
- Onsite promotional opportunities (Swag bags, onsite vendor tent, etc.)
- 2 VIP passes to the SSMF Kick-Off Party and the Southern Soul Music Festival, includes 2 bar passes

□ SOUL AWARDS SPONSOR- \$500

- Logo on Awards print marketing and application
- Named award as "presented" by for specific category
- Stage mention and photo opportunity during awards presentation
- Logo in awards section on Southern Soul Music Festival Website
- Logo posted on Facebook page to over 11898 likes & 12212 followers
- Logo to be shown on Video Board at the event
- 4 General Admission tickets to the SSMF Kick-Off Party and the Southern Soul Music

**CONTACT**

SouthernSoulMusicFestival@gmail.com

Alfred Alpo Hosely

(678)-847-3001

